

Notice

**Greater Noida**

(Affiliated to GGSIP, Delhi & Accredited by BCI—NCTE—AICTE)

**Department of Commerce**

**Office of HOD**

JEMTEC/B.Com (H)/2025-26/ 95

Date: 26/10/2025

**NOTICE**

This to inform all the B.COM (H) students of 3 semester Department of Commerce is organising Group Discussion on the topic "**Online Marketing V/S Offline Marketing**"

Date: 27 October, 2025, Monday

Venue: AB II Building, Seminar Hall

Time: 09:10 A.M. onwards

Dress Code: Formal attire

**Note:** It is mandatory for all the students to attend the Mentoring Session.

  
(Dr. Shaily Saxena)  
HOD, B.Com (H) Department

**JEMTEC**

**POSTER OF EVENT**



JIMS ENGINEERING MANAGEMENT TECHNICAL  
CAMPUS, GREATER NOIDA



(AFFILIATED TO GURU GOBIND SINGH INDRAPRASTHA UNIVERSITY)

APPROVED BY AICTE, BCI & NCTE

**COMMERCE DEPARTMENT  
IS ORGANISING**



# GROUP DISCUSSION

ON

## OFFLINE MARKET VS ONLINE MARKET



VS



DATE - 27Th. October

VENUE- BCOM 2<sup>nd</sup> year class

ROOM NO. - 304



**REPORT OF THE EVENT**

<b>Session:</b>	2025-26	<b>Semester:</b>	B.com(H) ,3 <sup>rd</sup> Semester
<b>Event Date:</b>	27-10-2025, 09:10-10:05 PM	<b>Event Type:</b>	Group Discussion
<b>Event Name/Title:</b>	GROUP DISCUSSION, ONLINE MARKETING VS OFFLINE MARKETING		
<b>Resource person Name</b>	NA	<b>Resource person Organization</b>	NA
<b>Number of participants</b>	12	<b>Total Boys and Girls</b>	28
<b>Organizing Department</b>	Bachelor of Commerce	<b>Organizing Student club / Society /Committee if any</b>	N/A

**About the event**

**Introduction**

The Department of Commerce at JIMS Engineering Management Technical Campus, Greater Noida is organising an engaging Group Discussion session aimed at fostering critical thinking and effective communication among students. Scheduled for monday, 27th october 2025 at 9:10 AM in AB-2 Building, 3rd Floor, the event will provide a vibrant platform for participants to exchange ideas, debate diverse viewpoints, and enhance their analytical skills. This initiative encourages intellectual interaction and helps students develop confidence and clarity in expressing their thoughts.

**Objectives**

The primary objective of the Group Discussion organised by the Department of Commerce is to provide students with a collaborative platform to exchange ideas, explore diverse perspectives, and enhance their ability to articulate thoughts with clarity and confidence. The session aims to develop key skills such as critical thinking, active listening, teamwork, and logical reasoning—qualities essential for academic success and professional growth. It also seeks to prepare students for real-world situations like interviews, corporate meetings, and competitive examinations where group discussions are a vital component.

## **Overview**

The Group Discussion was held on Monday, 27th October 2025 at 09:10 AM in AB-2 Building, 3rd Floor at JIMS Engineering Management Technical Campus, Greater Noida. Organised by the Department of Commerce, the event created a dynamic environment where participants engaged in meaningful conversations on thought-provoking topics. Students shared ideas, challenged opinions, and worked collectively to arrive at balanced conclusions. The session highlighted the importance of constructive dialogue and respectful disagreement, reflecting the true spirit of intellectual exchange.

## **Student Learning/Key Takeaways**

**Enhanced Communication Skills:** Students improved their ability to express thoughts clearly and persuasively in a group setting.

**Critical & Analytical Thinking:** Exposure to diverse viewpoints helped participants sharpen their reasoning and analytical capabilities.

**Confidence Building:** Active participation boosted self-confidence and the ability to speak in front of an audience.

**Teamwork & Collaboration:** The exercise reinforced the value of listening, respecting differing opinions, and working towards a common understanding.

**Decision-Making Skills:** Students learned to evaluate arguments logically and contribute to collective conclusions.

## **Conclusion**

The Group Discussion proved to be an enriching experience that successfully blended learning with interaction. By encouraging students to voice their opinions and engage in healthy debates, the Department of Commerce achieved its goal of nurturing articulate, confident, and socially aware individuals. The event not only enhanced academic competencies but also prepared students for future professional challenges where communication and critical thinking are paramount.

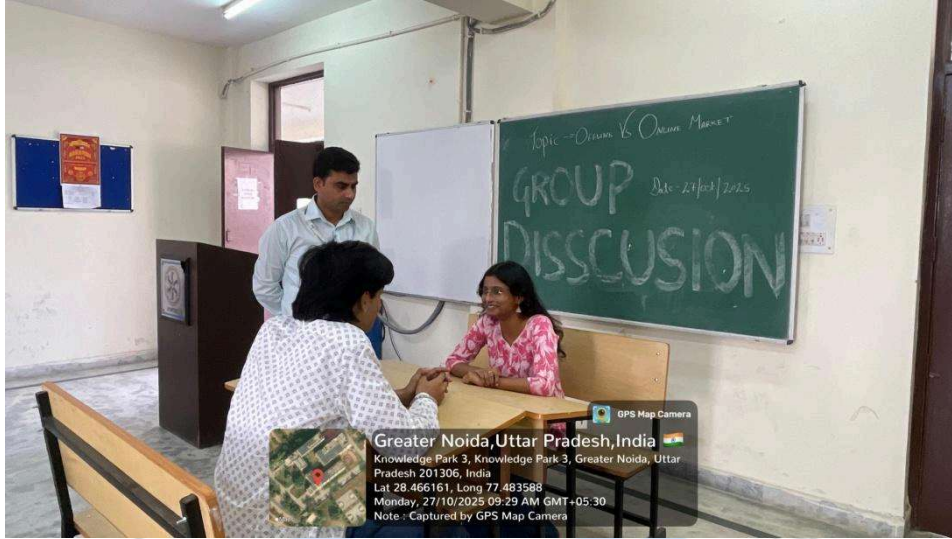
**Total number of students Registered: 28**

**Total number of present students: 12**

**Total number of absent students: 16**

**PHOTOGRAPHS OF EVENT**







**ATTENDANCE OF EVENT**

JIMS ENGINEERING MANAGEMENT TECHNICAL CAMPUS			
48/4 Knowledge Park III, Greater Noida, Uttar Pradesh			
(Approved by AICTE, NCTE & BCI)			
Event Name: <u>Group Discussion Marketing</u>			
Topic: <u>online vs offline marketing</u>			
Name & Designation of Expert:			
Courses: <u>B.Com (H)</u>		Date: <u>27/10/25</u>	
Enroll. No.		Student's Name	
Sr. No.			Signature
1	51225588824	Prityal Gupta	<u>Prityal</u>
2	50925588824	Rashi Kumari	<u>Rashi</u>
3	51525588824	Suha Singh	<u>Suha</u>
4	85225588824	Vikas Kumar Singh	<u>Vikas</u>
5	50525588824	Krish mavi	<u>Krish</u>
6	00425588824	Disha Mondal	<u>Disha</u>
7	00825588824	Tanishka Batra	<u>Tanishka</u>
8	50675588824	Prachi Raj	<u>Prachi</u>
9	51025588824	Ishtika Chaudhary	<u>Ishtika</u>
10	50125588824	Nikunj marwah	<u>Nikunj</u>
11	95625588824	Devansh Raghunathi	<u>Devansh</u>
12	00725588824	Ayaz Tyagi	<u>Ayaz</u>
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Faculty Signature		<u>Sudhanshu Singh</u>	

Attendance Summary-

Total students-28

**Batch 2024**

**Total Girls-7**

**Total boys-5**

**Faculty Coordinator-Indrajeet Singh**

**HoD-Dr Shaily Saxena**

